



## Call It Like It Is: Getting It Right Before You Start (Paperback)

By Simon Bailey

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Hangga Ganiadi Koi Studio (illustrator). Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.After 30 years working with businesses, not-for-profits and governments, Simon Bailey knows that there is not much new in the world. People running organizations make the same mistakes year in and year out. With a career that has spanned many countries and most industries, Simon thought it was a good idea to share this information with everyone interested to hear about it. Call It Like It Is takes the reader on a light-hearted journey through the process of planning for, running and eventually leaving a business. By contrast with other business books, this one is light on theory and very much about practise! Each chapter starts with a few points that summarize how successful operators do things. Following this, there are three case studies - all based on Simon s experience over 30 years starting, fixing and optimizing organizations. Each chapter ends with a few more points summarizing the learning that flows from the chapter. There are three books in the series. The first book deals with planning for and starting up a business, organization...



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