



Building a Recommendation Engine with Scala (Paperback)

By Saleem A. Ansari

Packt Publishing Limited, United Kingdom, 2016. Paperback. Condition: New. Language: English. Brand New Book ****** Print on Demand ******.Learn to use Scala to build a recommendation engine from scratch and empower your website users About This Book * Learn the basics of a recommendation engine and its application in e-commerce * Discover the tools and machine learning methods required to build a recommendation engine * Explore different kinds of recommendation engines using Scala libraries such as MLib and Spark Who This Book Is For This book is written for those who want to learn the different tools in the Scala ecosystem to build a recommendation engine. No prior knowledge of Scala or recommendation engines is assumed. What You Will Learn * Discover the tools in the Scala ecosystem * Understand the challenges faced in e-commerce systems and learn how you can solve those challenges with a recommendation engine * Familiarise yourself with machine learning algorithms provided by the Apache Spark framework * Build different versions of recommendation engines from practical code examples * Enhance the user experience by learning from user feedback * Dive into the various techniques of recommender systems such as collaborative, content-based, and cross-recommendations In Detail...



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