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Helio Oiticica and Neville D Almeida: Block-Experiments in Cosmococa -- Program in Progress (Paperback)

By Sabeth Buchmann, Max Jorge Hinderer Cruz

Afterall Publishing, United Kingdom, 2013. Paperback. Condition: New. Language: English . Brand New Book. An illustrated study that casts a new light on Oiticica's most important work of quasi-cinema on its fortieth anniversary. Helio Oiticica (1937--1980) occupies a central position in the Latin American avant-garde of the postwar era. Associated with the Rio de Janeiro-based neo-concretist movement at the beginning of his career, Oiticica moved from object production to the creation of chromatically opulent and sensually engulfing large-scale installations or wearable garments. Building on the idea for a film by Brazilian underground filmmaker Neville D Almeida, Oiticica developed the concept for Block-Experiments in Cosmococa -- Program in Progress (1973--1974) as an open program : a series of nine proposals for environments, each consisting of slide projections, soundtracks, leisure facilities, drawings (with cocaine used as pigment), and instructions for visitors. It is the epitome of what the artist called his quasi-cinema work -- his most controversial production, and perhaps his most direct effort to merge art and life. Presented publicly for the first time in 1992, these works have been included in major international exhibitions in Los Angeles, Chicago, London, and New York. Drawing on unpublished primary sources, letters, and writings by...



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