

Fundamentals of Entrepreneurship (3rd edition)

Filesize: 7.02 MB

Reviews

This ebook is fantastic. It is actually writter in straightforward terms rather than hard to understand. Its been designed in an extremely straightforward way and it is merely soon after i finished reading through this ebook through which in fact modified me, alter the way i really believe.

(Justice Wilderman)

FUNDAMENTALS OF ENTREPRENEURSHIP (3RD EDITION)



Prentice-Hall of India Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Fundamentals of Entrepreneurship (3rd edition), H. Nandan, The new edition of this compact text continues to serve as an essential guide to students and entrepreneurs for establishing a new venture. The book shows the reader, in an easy to understand style, how to mobilise resources, how to tap market opportunities, how to conduct feasibility studies, and how to promote new ventures. The book also discusses, in detail, the various techniques of product and process development and the method of product pricing. The book is intended primarily as a text for undergraduate students of commerce and undergraduate and postgraduate students of management. It will equally be useful for students pursuing diploma courses in entrepreneurial development. In addition, the book should prove extremely valuable and handy to anyone who wishes to launch his career as an entrepreneur. New to This EditionOne exclusive chapter (Chapter 10) on business location and its importance. New sections added in Chapter 1. Key Features: Provides study questions at the end of each chapter. Appendices provide detailed information on venture capital funds, offices of the Small Industries Services Institute (SISI) as well as patent offices, trademark offices, etc., in various states. Acquaints the reader with global organisations, e.g. World Trade Organization (WTO) and World Intellectual Property Organization (WIPO).

Read Fundamentals of Entrepreneurship (3rd edition) Online
Download PDF Fundamentals of Entrepreneurship (3rd edition)

See Also

1	
	=

Baby Must Haves The Essential Guide to Everything from Cribs to Bibs 2007 Paperback Book Condition: Brand New. Book Condition: Brand New. Download eBook »

ſ	\mathbb{Z}
I	=

Blogging: The Essential Guide

Need2Know. Paperback. Book Condition: new. BRAND NEW, Blogging: The Essential Guide, Antonia Chitty, Erica Douglas, How do I start a blog? How do I create a successful blog? How can I keep coming up with... Download eBook »

	3
	=

Literary Agents: The Essential Guide for Writers; Fully Revised and Updated

Penguin Books. PAPERBACK. Book Condition: New. 0140268731 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-I ship FAST... Download eBook »

٢		
L	_	
L	= 1	
L		

Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition) SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how... Download eBook »

٢		
L	_	
L	ΞJ	

Baby Friendly San Francisco Bay Area New Parent Survival Guide to Shopping Activities Restaurants and Moreb by Elysa Marco 2005 Paperback Book Condition: Brand New. Book Condition: Brand New.

Download eBook »

